

The Pandemic's Economic Impact on the Washington Region

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Director

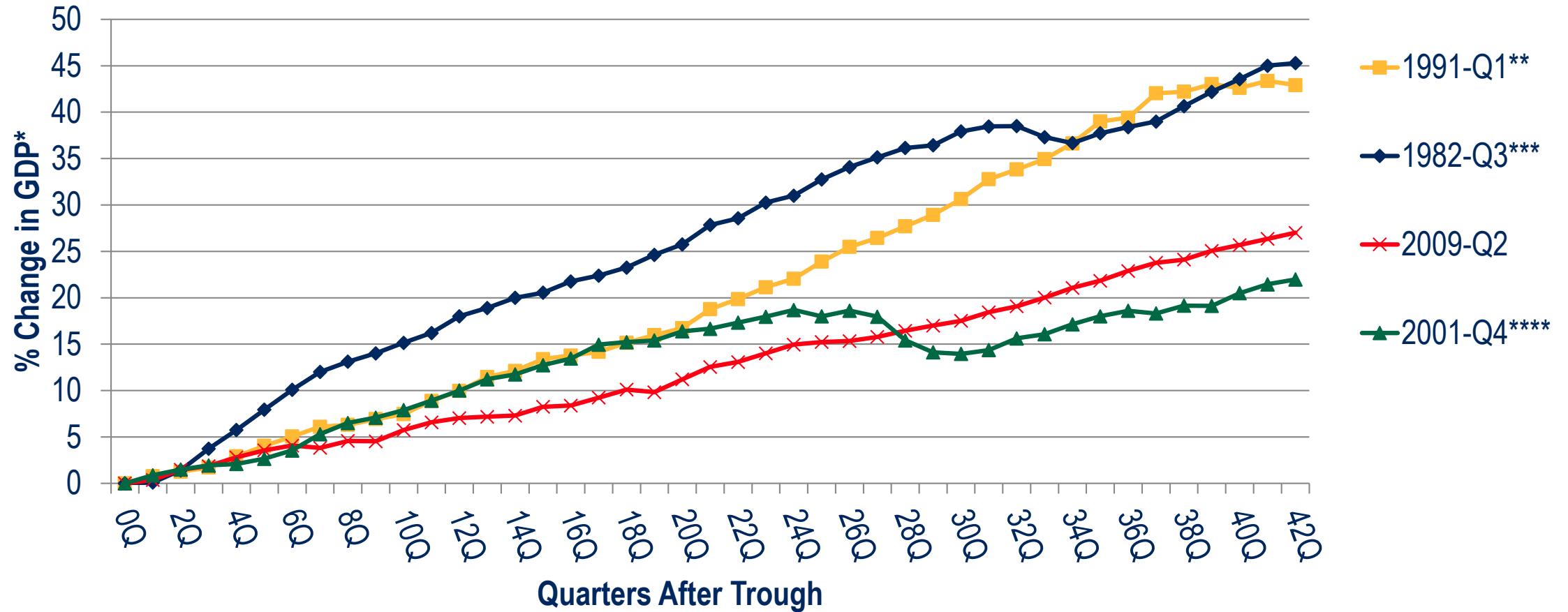
The Stephen S. Fuller Institute
Schar School of Policy and Government
George Mason University



April 2, 2020

The Pre-Pandemic Performance of the U.S. Economy

Recession Recovery Patterns of GDP Past Four Recessions*

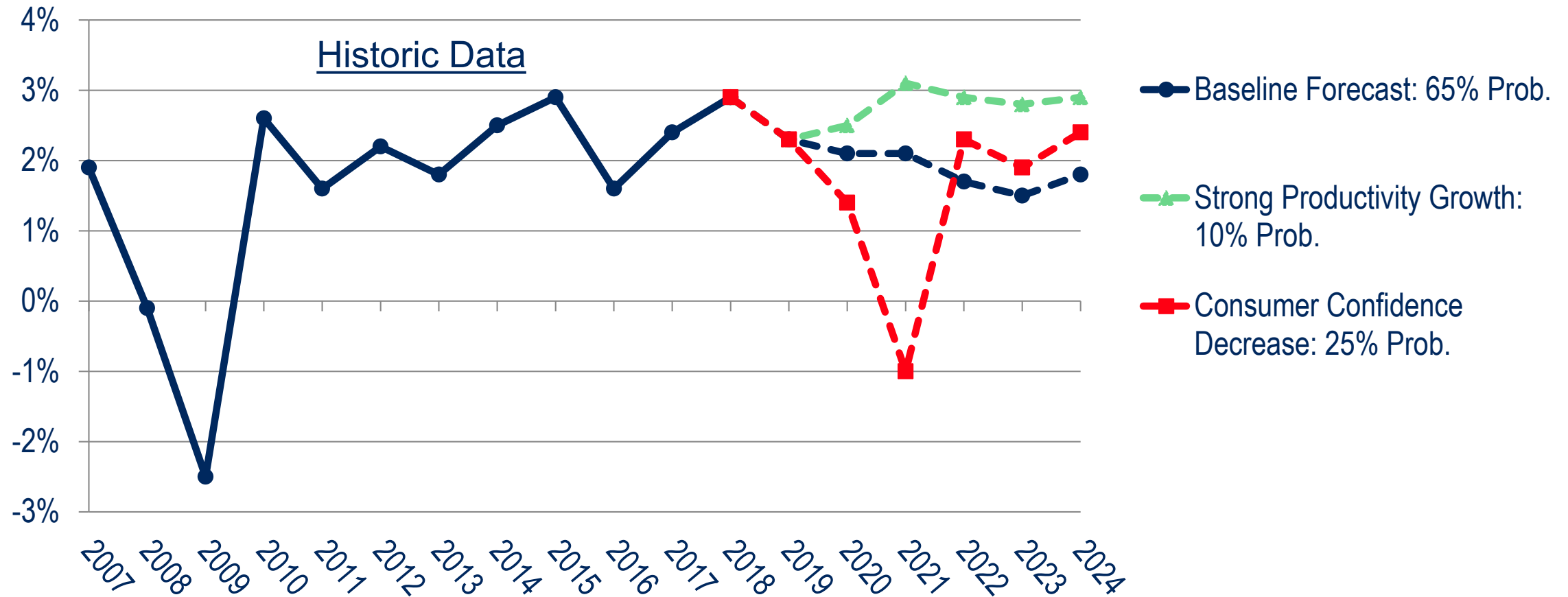


*in 1992 or 2009 Chained Dollars; *Quarters 40+ include the 2001 Recession ***Quarters 32+ include the 1991 Recession;

****Quarters 25+ include the 2009 Recession

Sources: Bureau of Economic Analysis, The Stephen S. Fuller Institute at the Schar School, GMU

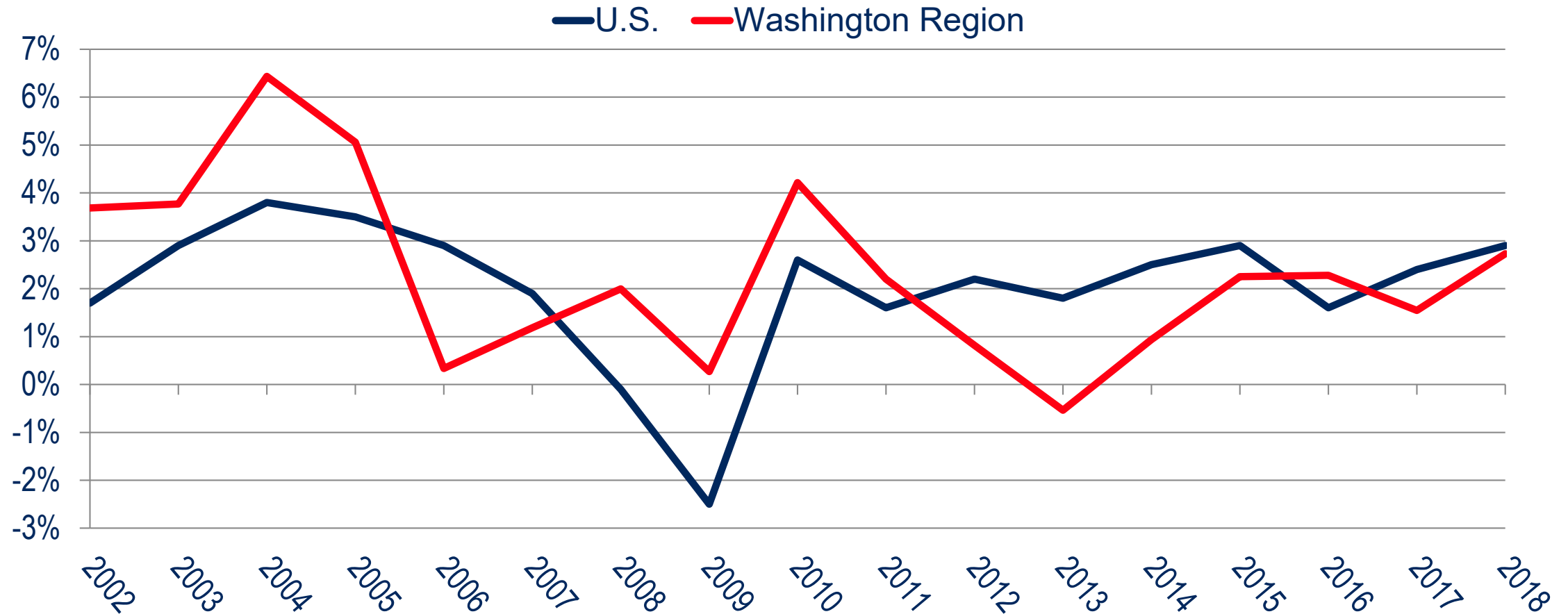
Pre-Pandemic Forecast: U.S. GDP 2007 – 2018 – 2024 (Annual % Change)



Sources: IHS Markit (January 2020); The Stephen S. Fuller Institute at the Schar School, GMU

The Pre-Pandemic Performance & Prior Recessions in the Washington Region

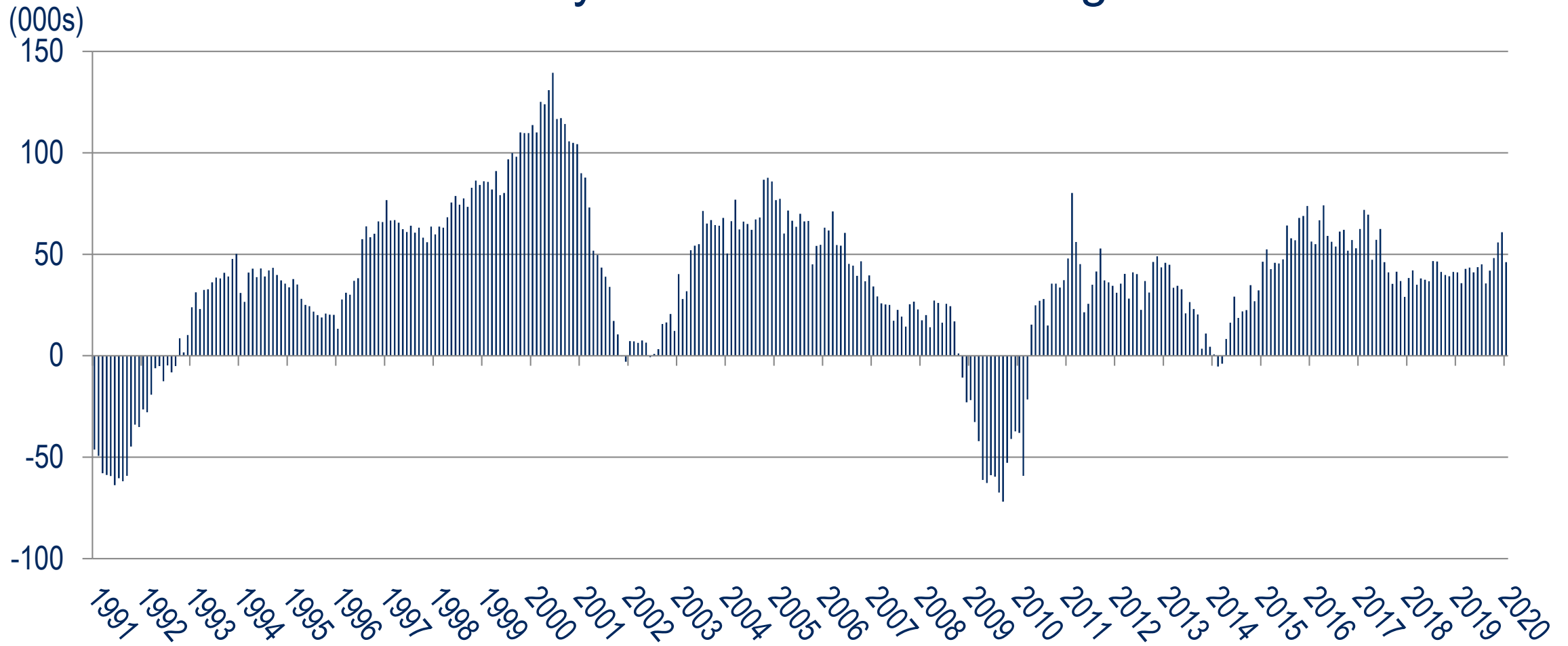
U.S. GDP and Washington Region GRP 2002 – 2018 (Annual % Change)



Sources: U.S. Bureau of Economic Analysis; The Stephen S. Fuller Institute at the Schar School, GMU (forecast as of December 2019)

Washington Region Annual Job Change

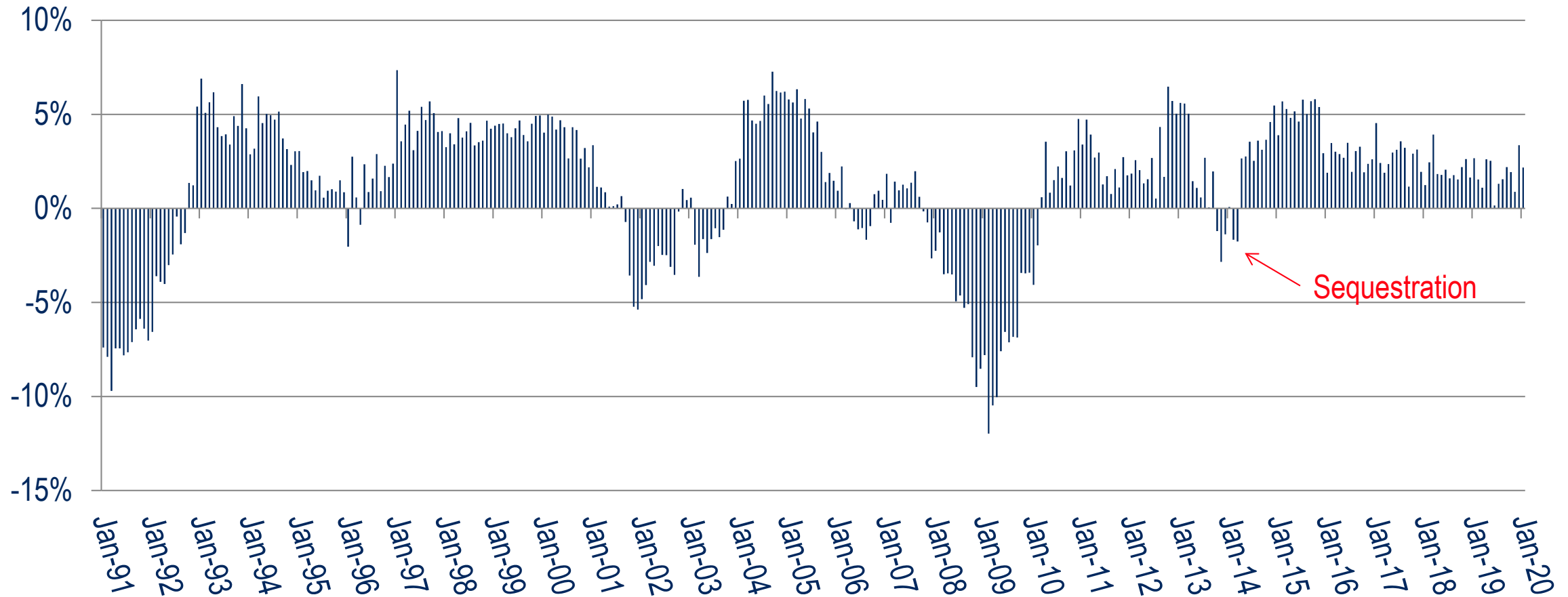
Monthly Over-The-Year Change



Sources: U.S. Bureau of Labor Statistics (Not Seasonally Adjusted), The Stephen S. Fuller Institute at the Schar School, GMU

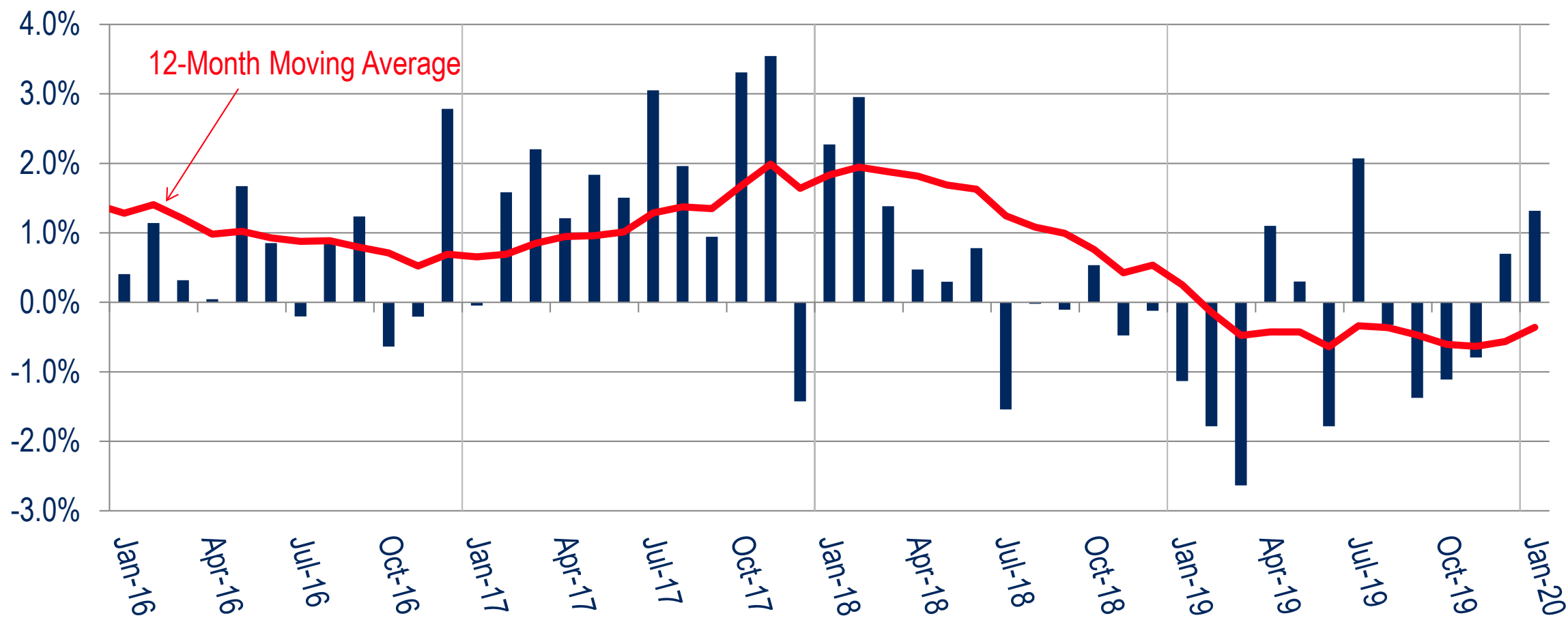
Washington Region Coincident Index

Monthly Over-the-Year Change



Source: The Stephen S. Fuller Institute at the Schar School, GMU

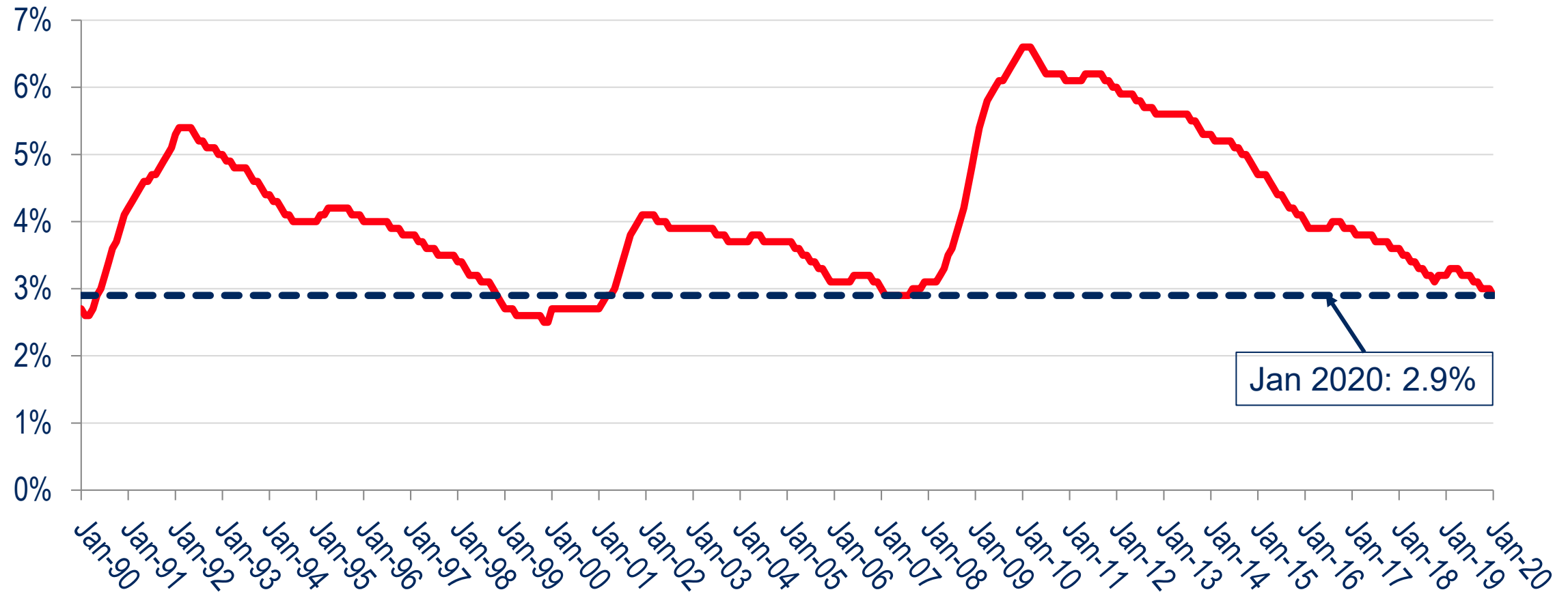
Washington Region Leading Index Monthly Over-the-Year Change



Source: The Stephen S. Fuller Institute at the Schar School, GMU

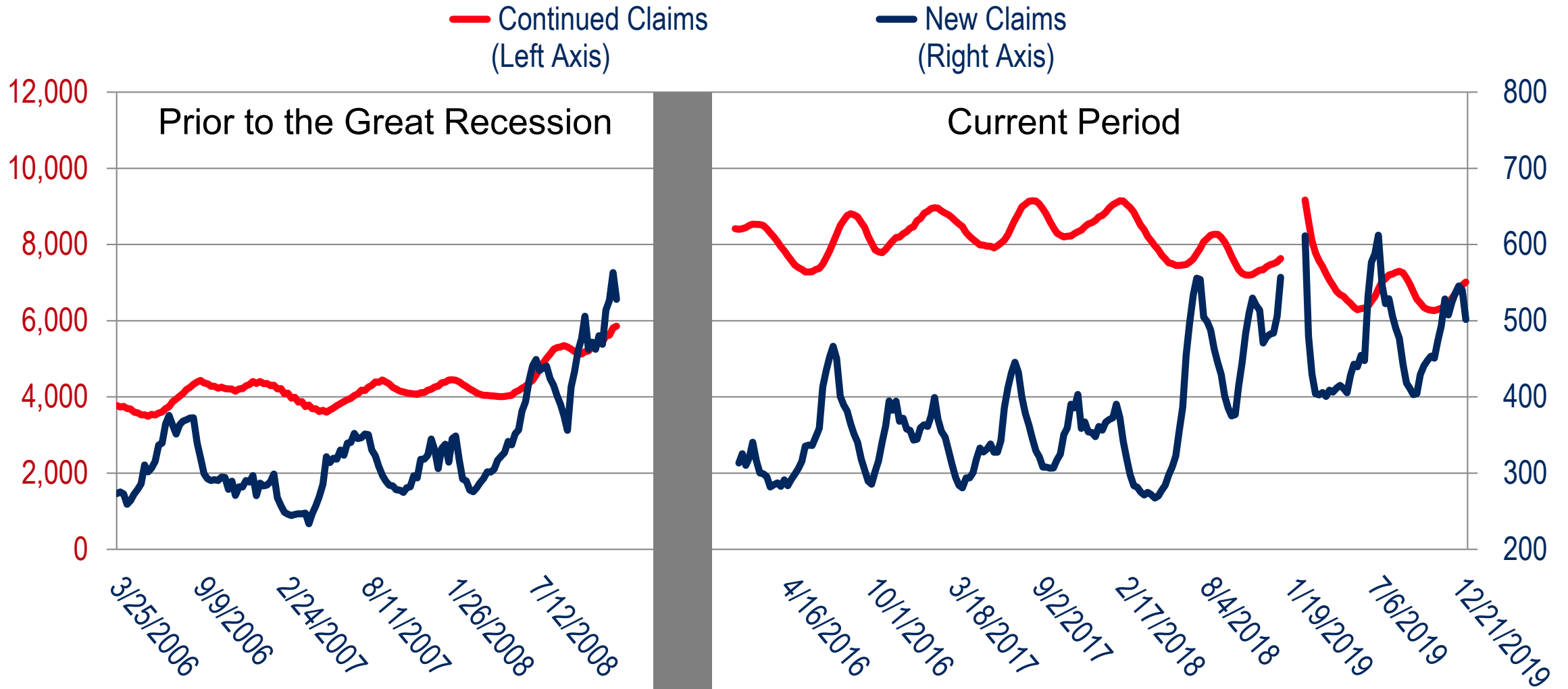
Unemployment Rate, Washington Region

Jan 1990 – Jan 2020



Jan 2020: 2.9%

Unemployment Claims, D.C. (5-mo moving Average)

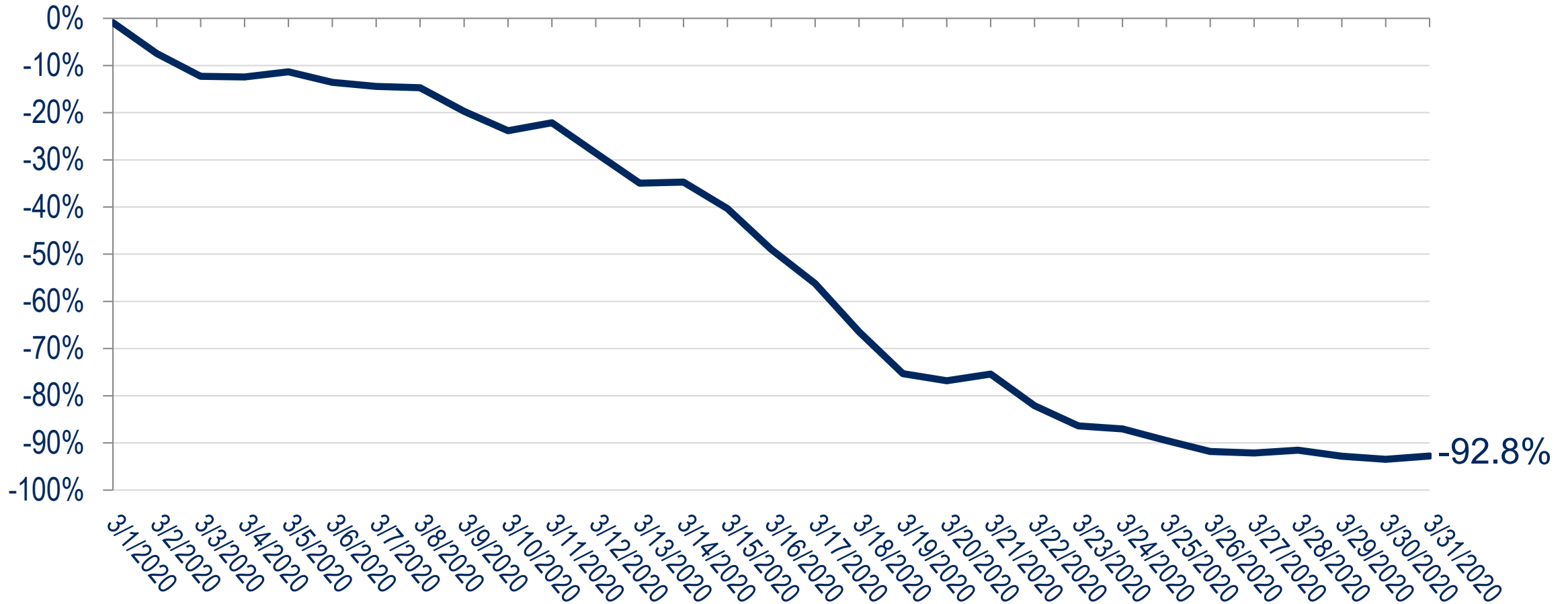


Sources: U.S. Department of Labor; The Stephen S. Fuller Institute at the Schar School, GMU
NOTE: Does not show the spike in Initial Claims related to the January 2019 Shutdown

Immediate Impact of the Pandemic

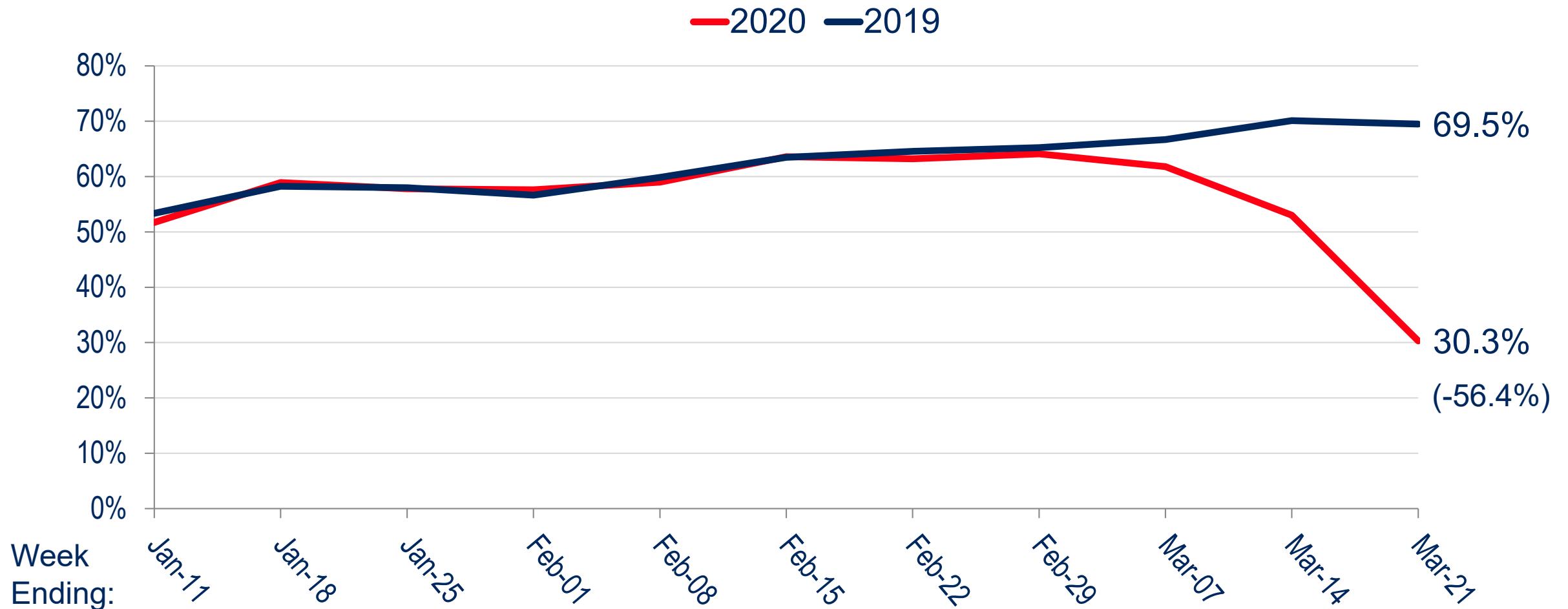
Change in TSA Checkpoint Throughput

Daily Over-the-Year Percent Change



Sources: TSA; The Stephen S. Fuller Institute at the Schar School, GMU

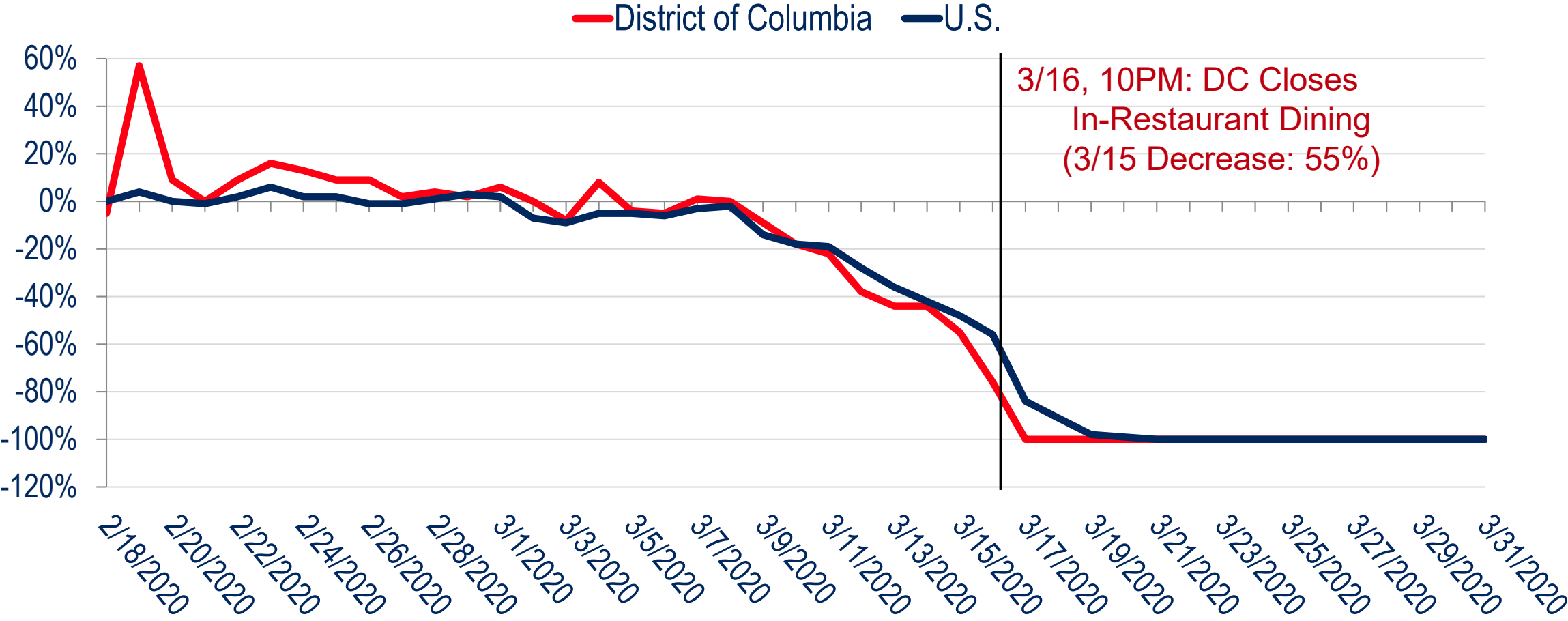
Weekly U.S. Hotel Occupancy Rate, 2019 & 2020



Sources: Smith Travel Research; The Stephen S. Fuller Institute at the Schar School, GMU
Note: Date labels are shown for 2020; 2019 data are for the same time period of the prior year.

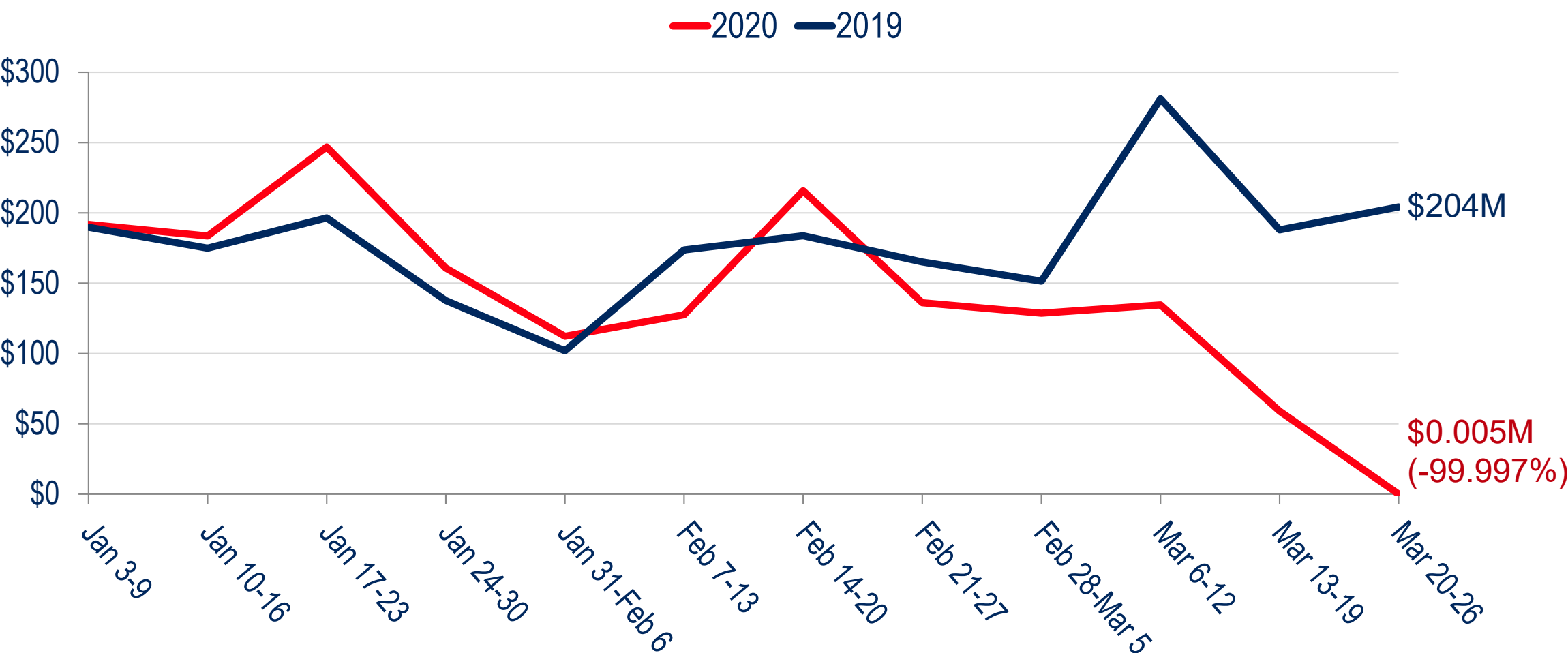
Change in OpenTable Reservations

Daily Over-the-Year Percent Change



Sources: OpenTable; The Stephen S. Fuller Institute at the Schar School, GMU

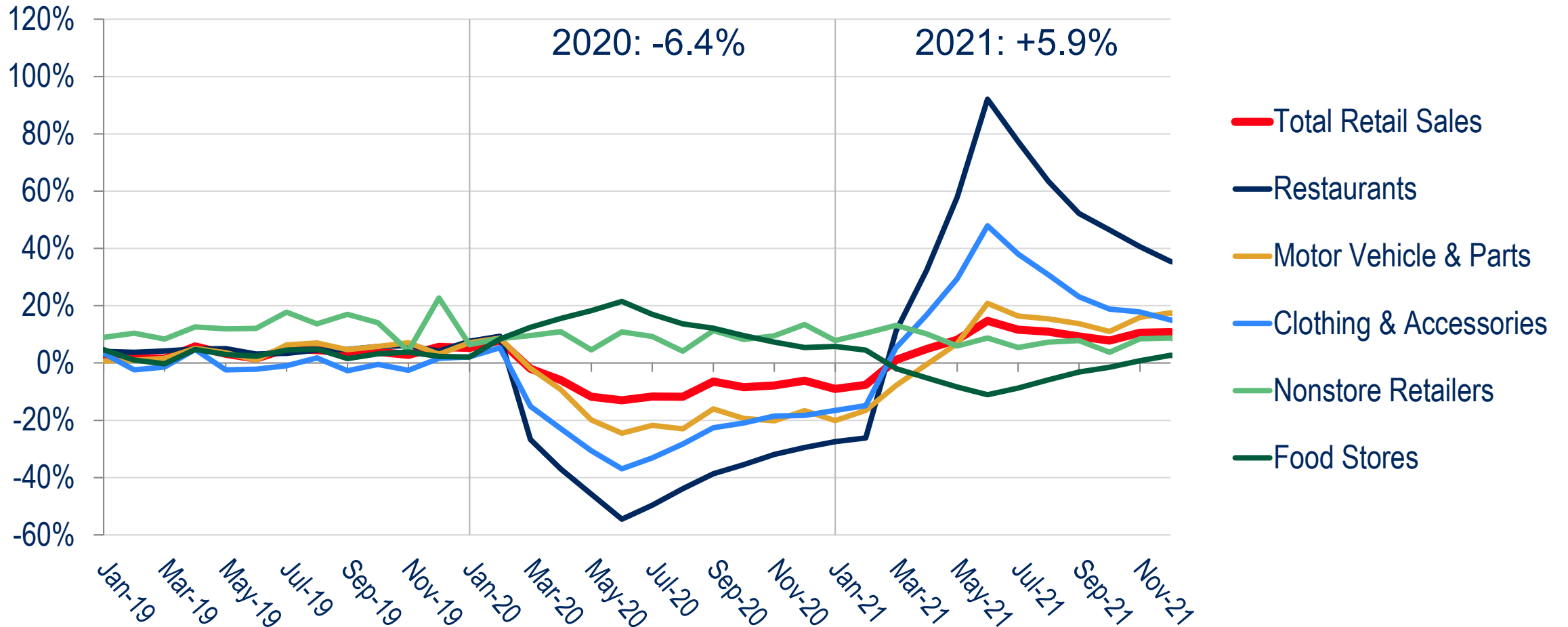
Weekly U.S. Box Office Gross Revenue, (Millions)



Sources: Box Office Mojo; The Stephen S. Fuller Institute at the Schar School, GMU
Note: Dates shown correspond to the timeframe in 2020; 2019 reflects the corresponding Friday to Thursday periods.

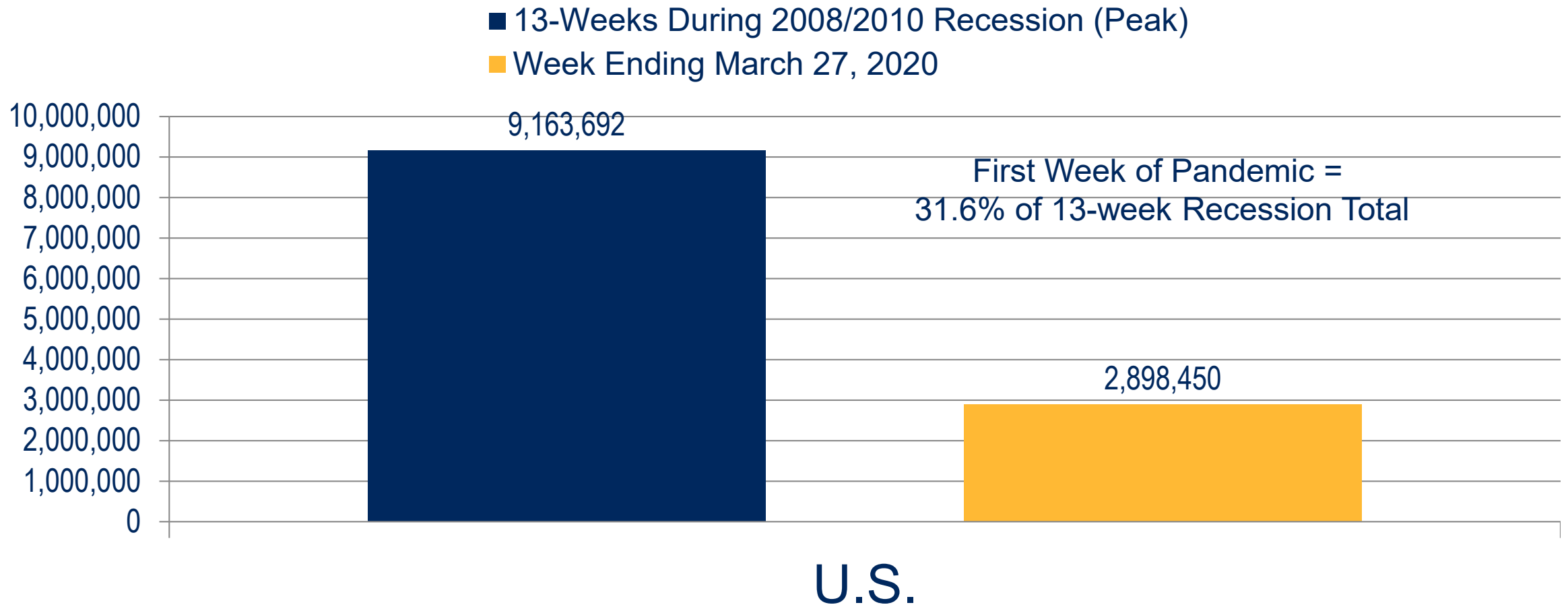
Change in U.S. Retail Sales

Monthly Over-the-Year Percent Change

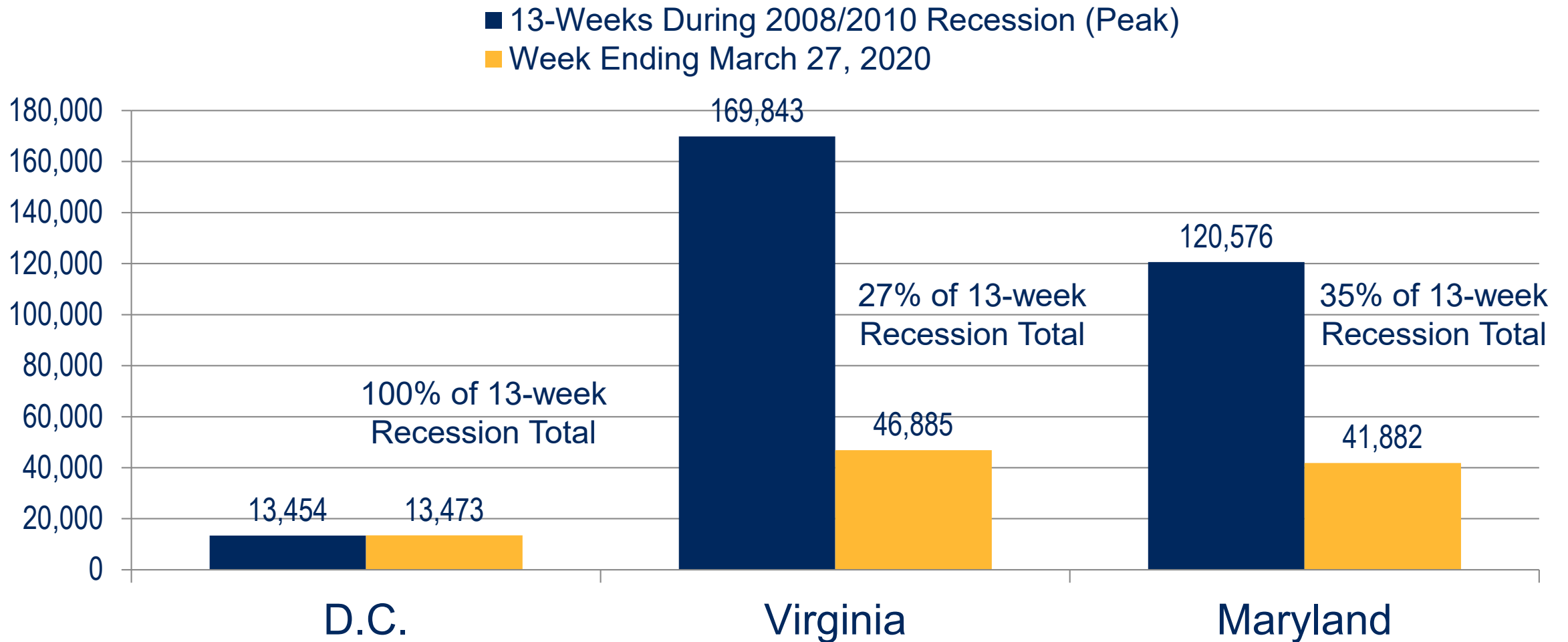


Sources: IHS Markit (March 31, 2020); The Stephen S. Fuller Institute at the Schar School, GMU

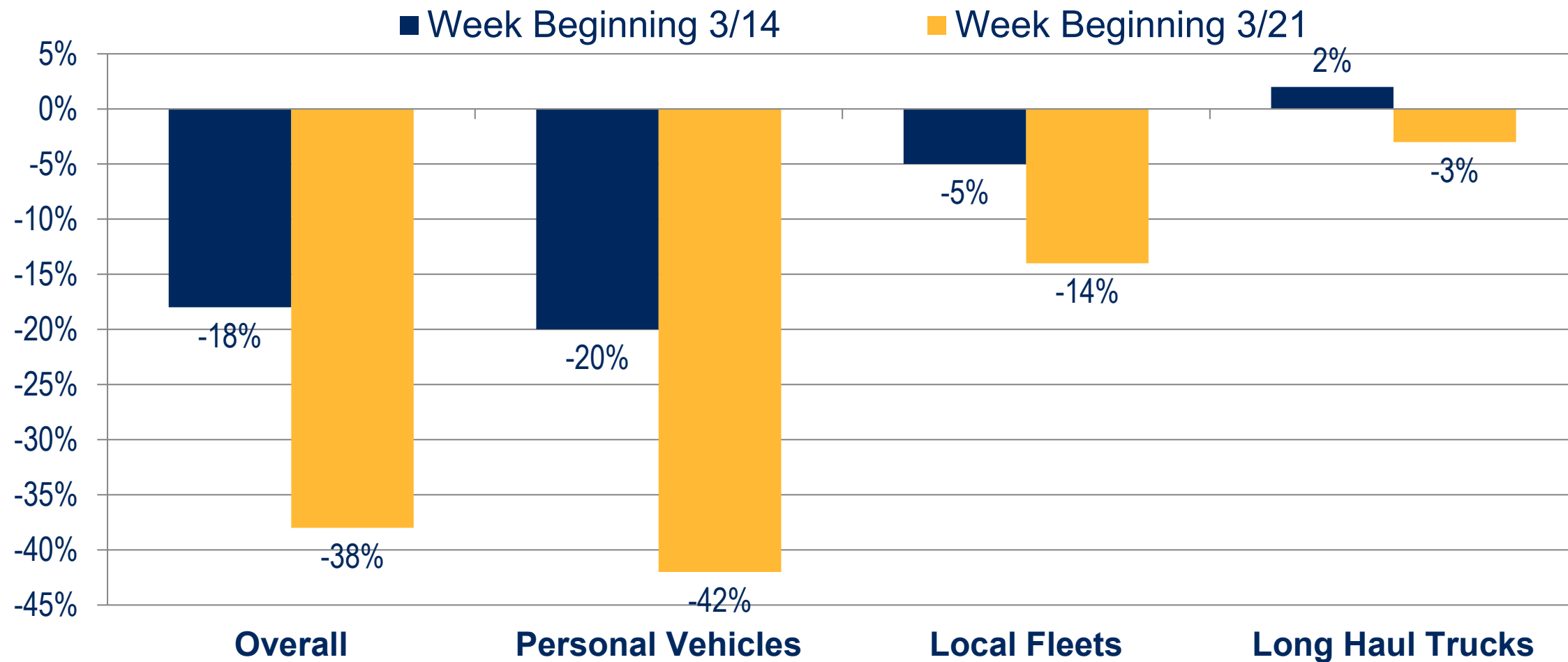
New Unemployment Insurance Claims, U.S.



New Unemployment Insurance Claims



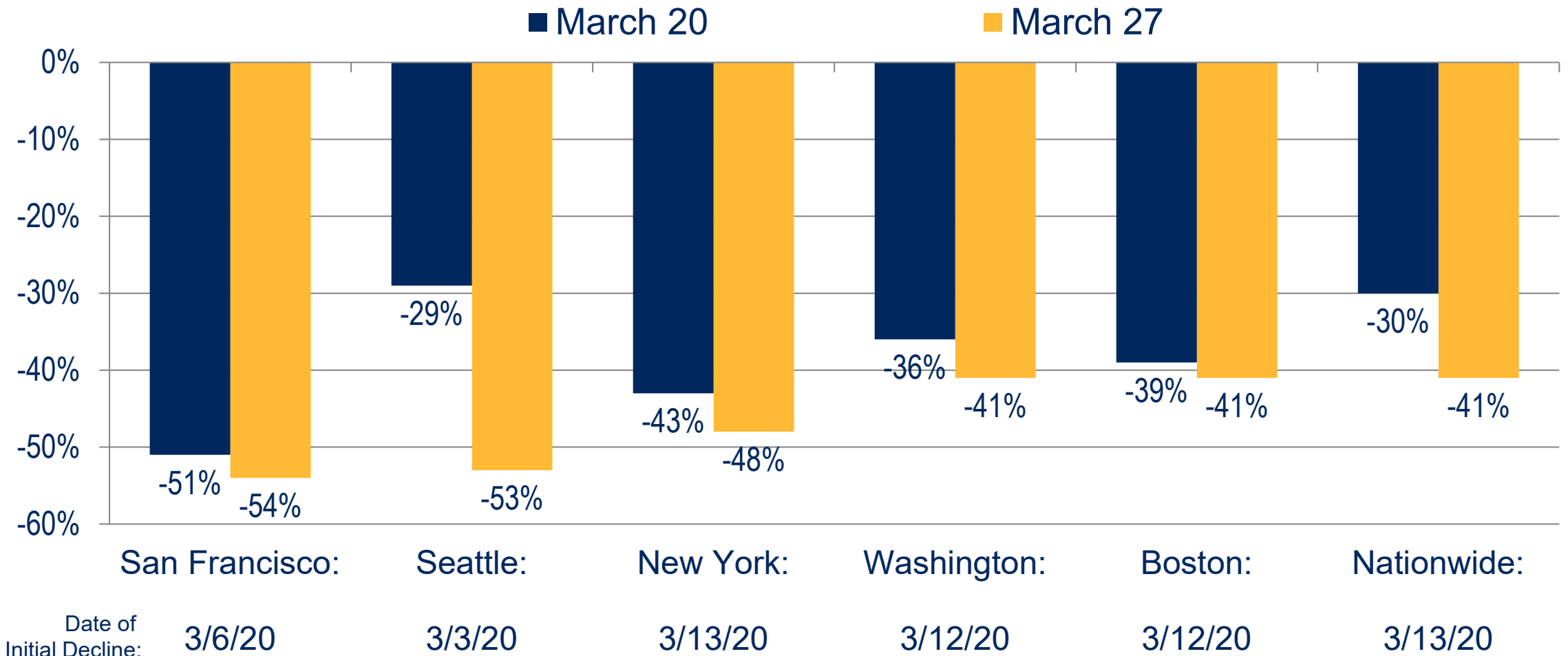
Change in Miles Traveled by the INRIX Fleet, U.S.



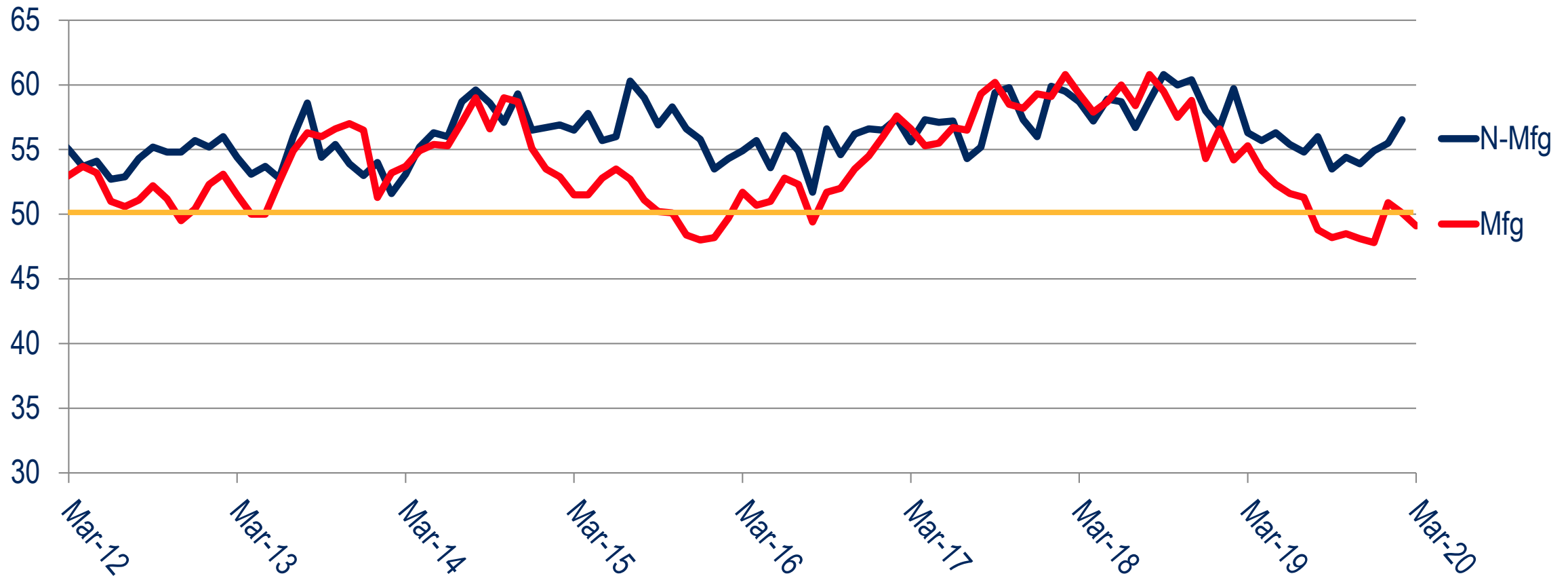
Sources: INRIX; The Stephen S. Fuller Institute at the Schar School, GMU

Change in Miles Traveled by the INRIX Fleet

Recent Friday Compared to Typical Friday, Select Metros



Institute for Supply Management Manufacturing and Non-Manufacturing Indices

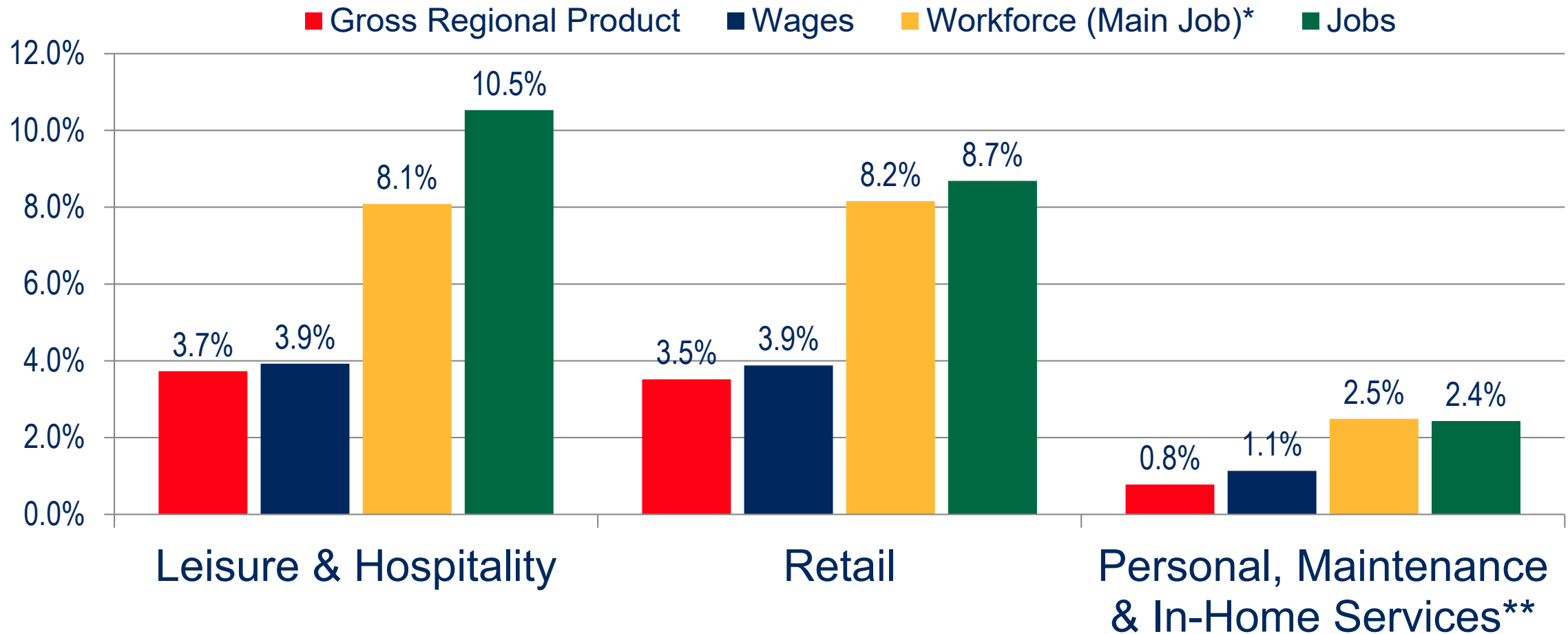


Sources: The Institute for Supply Management, The Stephen S. Fuller Institute at the Schar School, GMU

Pandemic's Economic Ramifications

Immediately At-Risk Industries

As a Share of Economic Activity, Washington Region, 2018

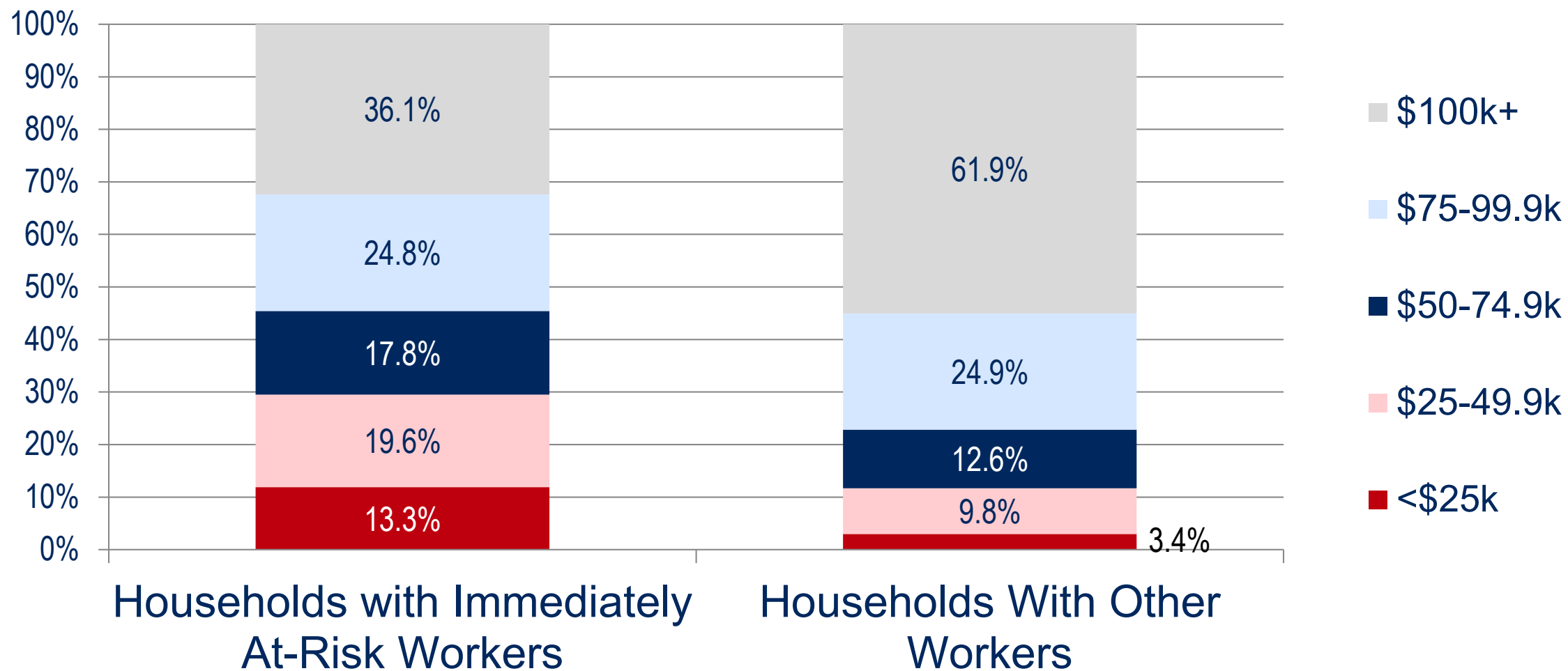


Sources: Bureau of Economic Analysis; Bureau of Labor Statistics; American Community Survey; The Stephen S. Fuller Institute at the Schar School, GMU

*Reflects the share of workers with a main job in the industry living in the region and counts part-time workers one time. **GRP is an estimate

Household Income By Worker Type

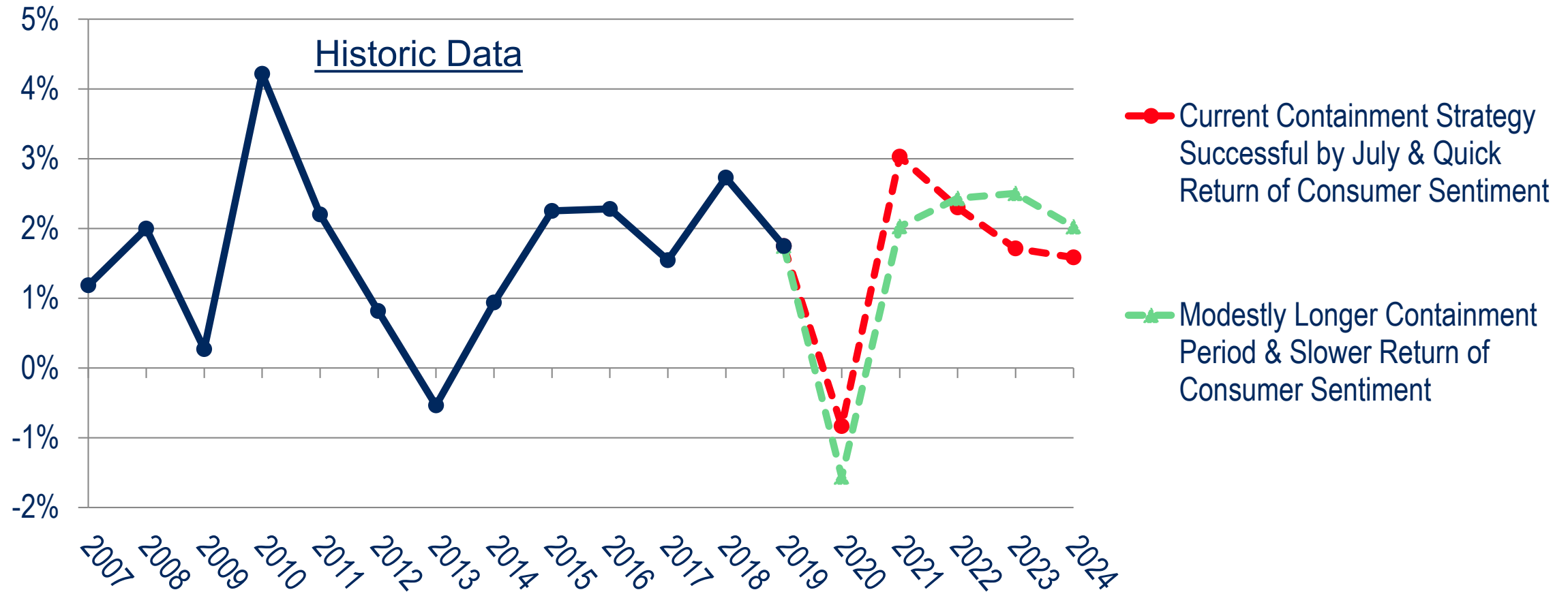
Washington Region, 2018



Sources: American Community Survey; The Stephen S. Fuller Institute at the Schar School, GMU

Washington GRP

2007 – 2018 – 2024 (Annual % Change)



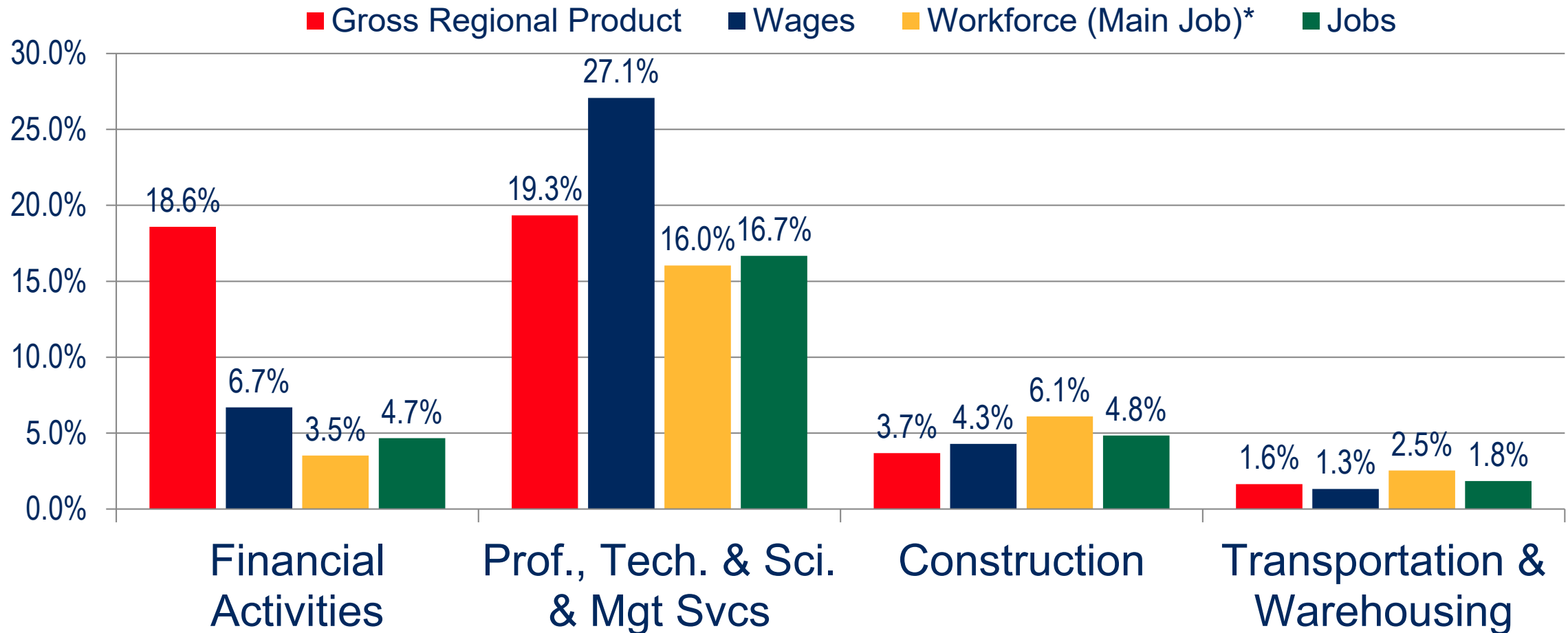
Sources: The Stephen S. Fuller Institute at the Schar School, GMU (Forecast as of April 1, 2020)

Downside Risk: Does Not Scale Proportionally

- Semi-Shutdown of other sectors
- Income and net wealth losses
- Consumer sentiment
- Economic bottlenecks

Potentially At-Risk Industries

As a Share of Economic Activity, Washington Region, 2018

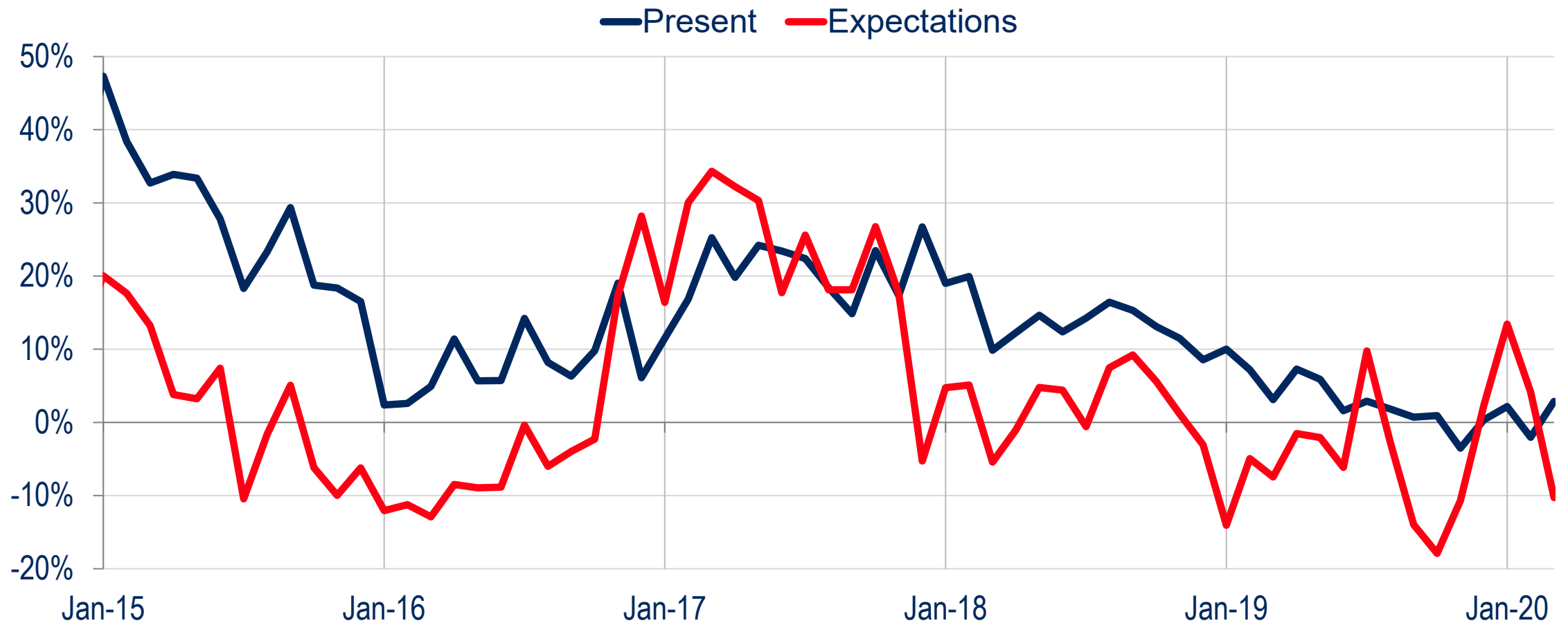


Sources: Bureau of Economic Analysis; Bureau of Labor Statistics; American Community Survey; The Stephen S. Fuller Institute at the Schar School, GMU

*Reflects the share of workers with a main job in the industry living in the region and counts part-time workers one time. **GRP is an estimate

U.S. Consumer Confidence

Monthly Over-the-Year Change, January 2015 – March 2020



Sources: The Conference Board, The Stephen S. Fuller Institute at the Schar School, GMU

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